

East Cork Journal

IT'S ALL YOU NEED TO READ

DISPLAY ADVERTISING GUIDE

S.C.I. Mono: €12

S.C.I. Colour: €15

	MONO	COLOUR
¼ Page	€300	€ 400
½ Page	€500	€ 600
Full Page	€900	€1,000
Double Page Spread	-	€1,500

ADVERTISING CAMPAIGN DISCOUNTED RATES

1 month - 5 % discount

3 months - 10% discount

6 months - 15% discount

12 months - 20% discount

A 5% discount will apply to all advertisements that are prepaid by Visa, cheque or cash, prior to publication date. Preferred positions are subject to availability and can be booked for adverts that are one quarter page or larger. Discounts are available to advertisers who sign a contract guaranteeing a specified number of insertions within a designated period. All accounts must be kept current (under 30 days) to receive discounts. All rates are exclusive of VAT at 21%.

The deadline for booking an advertisement is Friday of the week previous to issue. Final proofed copy must be confirmed by 2pm on Tuesday of the week of issue. Earlier deadlines will be in effect for special supplements, features and at holiday times.

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