

East Cork Journal

IT'S ALL YOU NEED TO READ

TECHNICAL INFORMATION

Artwork to be supplied in PDF format to adverts@eastcorkjournal.ie

Booking deadline: Friday, 12 noon for inclusion in the following Thursday's edition.

Copy deadline: Monday at 5pm for inclusion in the following Thursday's edition, unless by prior agreement with the Design Department.

Inserts: Available at a cost of €80 - €100 + VAT per 1,000 (5,000 copies maximum). Please note, the East Cork Journal cannot enclose concertina-fold inserts.

The East Cork Journal is based on 6 columns to a page, with measurements as set out below:

1 column: 39.2 mm

2 columns: 82.3 mm

3 columns: 125.5 mm

4 columns: 168.7 mm

5 columns: 211.8 mm

6 columns (full page width): 255 mm

1/4 page: 125.5mm across x 170 mm

1/2 page landscape: 255 mm across x 170 mm

1/2 page portrait: 325 mm high x 125.5 mm across

Full page: 325mm x 255mm

Early right and left hand pages are subject to availability and can be booked for advertisements that are 1/2 page in size or larger. Discounts are available to advertisers who sign a contract guaranteeing a specified number of insertions within a designated period.

All accounts must be current (under 30 days) to receive discounts. All rates exclude VAT.

Please call our offices to obtain bank details for direct payments.

First Floor, Watersedge,
Riverside Way,
Midleton, Co. Cork
(entrance to the left of McDonald's)
Tel. (021) 463 8022 / Fax. (021) 463 8927
adverts@eastcorkjournal.ie / news@eastcorkjournal.ie